

California Tobacco Control Program (CTCP) Funded Statewide Training and Technical Assistance Providers

CTCP funds Statewide Training and Technical Assistance (TA) Providers to provide services in the areas of community organizing; building diverse partnerships; policy development, implementation, evaluation; and subject matter expertise across a range of tobacco control topics. At no cost to prospective applicants, these Statewide Training and TA Providers offer access to leaders in the field to share information and tools to develop and implement initiatives to reduce and prevent tobacco use in California (CA). The following is an abbreviated description of the services offered by each Statewide Training and TA Provider to assist with application development. For more information, or to request assistance, please contact any of the following Statewide Training and TA Providers directly.

California Youth Advocacy Network (CYAN):

CYAN changes social norms on tobacco use in California's high schools, colleges and universities, military installations, and other youth and young adult communities. CYAN can assist applicants with information on new and emerging tobacco products; activities to engage youth in tobacco control; college policy and cessation programs; guidance on partnership with youth advocates, and military (active duty and veteran) tobacco control initiatives.

Contact CYAN at (916) 339-3424 or www.cyanonline.org

CA Quits:

CA Quits is working to implement population-based tobacco treatment services across health providers, health plans, and public health. CA Quits can assist applicants with identifying jurisdictions in which specialized work is changing the way health professionals help patients quit smoking in hospitals, clinics, and health plans, and/or provide guidance on the evidenced-based strategies to implement screening and referral for cessation treatment in health care settings.

Contact CA Quits at <https://caquits.com/>

Center for Tobacco Cessation (CTC):

The CTC is the training and technical arm of the CA Smokers' Helpline, and assists organizations to increase their capacity in tobacco cessation. CTC can provide technical assistance to applicants on how to tailor tobacco cessation for special populations, and how to support cessation in multiple settings (e.g., cessation in health care, behavioral health, and the community).

Contact CTC at (858) 300-1051 or <https://www.nobutts.org/free-training>

The Center for Tobacco Policy and Organizing (The Center):

The Center provides policy and organizing technical assistance to communities working to adopt tobacco control policies. The Center can assist applicants by providing guidance on activities to appropriately educate key opinion leaders and policymakers; sharing resources identifying existing policies throughout the state; and supporting efforts to build capacity of communities through the formation, engagement, and/or support of community coalitions that champion local tobacco-free and smoke-free efforts.

Contact The Center at (916) 554-5864 or <http://center4tobaccopolicy.org/>

ChangeLab Solutions (ChangeLab):

ChangeLab provides TA on the development, adoption, and enforcement of evidence-based tobacco control policies. ChangeLab can assist applicants with activities designed to develop strong and effective local policies, questions pertaining to the development of strategies and tools to enforce tobacco control policies, and with linkages to existing trainings on tobacco control laws and policies.

Contact ChangeLab at (510) 302-3380 or www.changelabsolutions.org

The LOOP:

The LOOP supports tobacco control advocates' efforts to connect, communicate, and collaborate effectively with communities in CA who are disproportionately burdened by tobacco related health disparities. The LOOP can assist applicants with tailoring tobacco control approaches and materials to better engage and reach priority populations and identifying activities to improve the capacity to work authentically with local communities, especially those disproportionately burdened by tobacco.

Contact The LOOP at (415) 502-3265 or <https://theloop.ucsf.edu/>

Rover Library (Rover):

Rover, California's Tobacco Control Library, provides library and information services, including access to reference literature, existing materials, and the circulation and dissemination of materials. Rover can assist applicants with obtaining general background information on proposed interventions and assistance with acquiring relevant data, statistics, and sample Final Evaluation Reports (FER).

Contact the Rover Library at (530) 752-9717

Smoking Cessation Leadership Center (SCLC):

SCLC provides training and TA on the topic of tobacco-free behavioral health. SCLC can assist applicants with developing activities to incorporate best practices for systems change in CA's behavioral health settings, and the integration of cessation services through a wellness approach.

Contact SCLC at (877) 509-3786 or <https://smokingcessationleadership.ucsf.edu/>

Tobacco Education Clearinghouse of California (TECC):

TECC produces and distributes educational materials to support tobacco control initiatives in CA. TECC can provide TA to applicants on application requirements pertaining to educational material development and consumer testing and the identification of existing tobacco-related educational materials and current needs for tobacco-related educational material development.

Contact TECC at (800) 258-1442 or <https://www.tecc.org/>

Tobacco Control Evaluation Center (TCEC):

TCEC provides evaluation TA services to local tobacco control program evaluators and programs. TCEC can assist applicants with accessing the TCEC data collection instrument database; writing evaluation activities, plans, and methods; and data collection, analysis, interpretation, visualization, and reporting.

Contact TCEC at (530) 754-8317 or <http://tobaccoeval.ucdavis.edu/index.html>